



Wednesday 16 November

Stay up to date with news about the community game by following [@RFU](#) on Twitter [here](#).

Community Game Update

Welcoming more people to rugby union

During their record-breaking run to the Rugby World Cup Final, and their performance in it, the Red Roses have inspired more people to get involved in rugby in all kinds of ways from playing to volunteering.

Capitalising on RWC 2021 - new video available to share

The video outlines how we can capitalise on the excitement of the Rugby World Cup and the Red Roses' inspiration as we continue to work together to grow the game and build towards RWC 2025 in England.

Practical guides and aims for growing the women's and girls' game

Guides, action plans and webinars are available for rugby communities to understand more about how they can increase playing numbers, coaches, referees and volunteers in their areas.

Attracting new players - Allianz Inner Warrior Camps and findrugby.com

More women and girls are interested in giving rugby a try. Have you held an Allianz Inner Warrior Camp at your club yet? If not, find out how you can in this article. We are also promoting findrugby.com to help direct new players towards clubs in their area.

What's next – where to watch more rugby

We have welcomed many new viewers and players to the game through TV

coverage of the Rugby World Cup 2021. Help to keep them engaged by letting them know what comes next.

Inspired by Red Roses

Activity supporting participation in the men's game

Enter your club in the Papa John's Men's Community Cup before 1 December

All Clubs at Regional 1 and below can enter the Papa Johns Men's Community Cup. In this article, you can discover more about the Cup and fixture dates, with Twickenham Stadium set to host many of the men's and women's finals.

Content to encourage more social players back to the men's game

A vast selection of Play Together, Stay Together content is available to engage players via your social media channels. From match action with Mike Tindall and James Haskell to inspiring videos to remind players what they've been missing. Read online for examples.

Support For Men's Game

Distribution list:

**Constituent Bodies Chairs, Honorary Secretaries, Treasurers, Presidents, Women's and girls' contact, Women's fixture sec, Adult Male Contact, Adult Male Fixture Sec
Club Chairs, Honorary Secretaries, Treasurers, Presidents, Adult Male Contact (19+), Women's and girls' contact, Mini contact, Women's fixture sec, Adult Male Contact, Adult Male Fixture Sec
Ref Society Chairman, Honorary secretary & President**

Teamwork Respect Enjoyment Discipline Sportsmanship

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